

Lovin' Life Expos January 2010

Sponsorship Benefits & Opportunities

Prices quoted are per expo

GOLD SPONSOR

\$5,000

CENTRAL EXPO PAVILION (6 BOOTHS)

- Logo on cover of Expo program
- 6 lunch passes
- Name recognition in all press releases
- Sponsor to give company profile (5 minutes every hour during Expo)
- 1 page ad in Expo program
- Logo/Company name in all print advertising
- Company profile in Expo program: 250-500 words
- Bold listing in Expo program
- Company banner prominently displayed (Supplied by sponsor)
- Color banner ad on Expo website with hyperlink
- First right of refusal as Gold Sponsor for next year
- Color logo on all public flyers

SILVER SPONSOR

\$3,000

(MAXIMUM 3 IN NON-COMPETING INDUSTRIES)

- 2 booth spaces
- 4 lunch passes
- Recognition in all press releases
- Logo/Company name in all print advertising
- Preferred booth location
- First right of refusal for next year
- 1 page ad in Expo program
- Bold listing in Expo program
- Company profile in Expo program: 125-150 words
- Company hyperlink on Expo website
- Color logo on all public flyers
- Company promoted during Expo
- Company banner prominently displayed (Supplied by sponsor)

ENTERTAINMENT SPONSOR

\$2,000

(MAXIMUM ONE)

- 1 booth space
- Color logo on all public flyers
- 2 lunch passes
- Preferred booth location
- Name recognition in all press releases
- Bold listing in Expo program
- Company profile in Expo program: 75-100 words
- 1/2 page ad in Expo program
- Company hyperlink on Expo website
- Company banner prominently displayed (Supplied by sponsor)

BAG SPONSOR

\$2,000

(MAXIMUM ONE)

- 1 booth space
- Color logo on all public flyers
- Company banner prominently displayed (Supplied by sponsor)
- 2 lunch passes
- Preferred booth location
- 2000 pre-printed high quality bags with sponsor logo
- Name recognition in all press releases
- Bold listing in Expo program
- 1/2 page ad in Expo program
- Company profile in Expo program: 75-100 words
- Company hyperlink on Expo website

BRONZE SPONSOR

\$1,500

- 1 booth space
- Company promoted during Expo
- 2 lunch passes
- Recognition in all press releases
- 1/2 page ad in Expo program
- Bold listing in Expo program
- Company profile in Expo program: 75-100 words
- Company hyperlink on Expo website
- Color logo on all public flyers
- Preferred booth location
- Company banner prominently displayed (Supplied by sponsor)

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Ask for Expo Sales